



**Manitoba Métis Federation
Red River Métis Business Excellence Awards
Nomination Form**

The 2024 Red River Métis Business Excellence Awards Gala has five awards that honour Red River Métis individuals and businesses with excellence in the following categories: Traditional Economies, Young Entrepreneurs, Sustainable Economy, Infinity Women Secretariat Spokeswoman's Award, and President's Lifetime Achievement Award.

Thank you for considering nominating an exceptional Red River Métis business and/or entrepreneur, and your dedication to the Red River Métis business community. We also invite self-nomination.

Eligibility Criteria:

- Minimum 2 years active business operation
- Must be listed on the Louis Riel Capital Corporation (LRCC) Business Directory or Red River Métis Marketplace (RRMM) by March 31, 2024.

Nomination Rules:

- **Nominations close on March 31, 2024**
- No supporting documents (brochures, binders, reports) will be considered
- Adhere to the maximum word length for your answers to each question
- You may nominate/self-nominate for more than one category
- You may be contacted for further explanation of your application.

Award Categories:

Traditional Economies Award

To showcase Métis citizens engaged in traditional economies such as beading, fishing, hunting, and artisanship.

Young Entrepreneur Award

For aspiring Métis youth in business aged 18-29.

Sustainable Economy Award

For Métis businesses dedicated to sustainable business practice, environmentally conscious, or have adopted innovative practices and advanced technologies to improve operational efficiencies.

Infinity Women Secretariat Spokeswoman's Award

For Métis women leading in business.

President's Lifetime Achievement Award

To showcase a Red River Métis business person with exemplary lifetime contribution dedicated to promoting Métis participation and success.



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Nominee Name:	
Nominator Name:	
Business Name:	
Primary Address:	
Primary Phone Number:	
Primary Email:	
Award Category Selection:	<input type="checkbox"/> Traditional Economies Award <input type="checkbox"/> Young Entrepreneur Award <input type="checkbox"/> Sustainable Economy Award <input type="checkbox"/> Infinity Women Secretariat Spokeswoman’s Award, <input type="checkbox"/> President’s Lifetime Achievement Award

I. Business Overview (30 points):

Please provide an overview of your business/organization:

In this section, please be sure to describe founding history and what makes your business unique. Suggested areas to discuss include:

- Vision and mission statements
- Description of products and services
- Competitive advantage(s)
- Challenges experienced and resources accessed to resolve
- Projected Growth/expansion phases i.e., market opportunities

(500 word maximum):

II. Red River Métis Community & Social Impact (30 points)

Please provide description of how your business has positively impacted the community.

- Describe the community investment activities that your business is involved in. Activities may include, but not limited to, volunteer efforts, collaborations with other businesses/organizations, fundraising activities, event sponsorship, donations, etc.
- Describe activities that strengthen the Red River Métis community that you are a part of and/or interact with

(max 500 words):

III. Financial Success & Stability (25 points):

Please provide a written description of your financial success over the past two years.

- Include information that demonstrates the financial success and stability of your business. You may use retained earnings, net assets, or revenue
- If you are not comfortable with sharing detailed information, please submit a letter from your bank that certifies your business is in a financially healthy position

(500 words):

IV: Letter of Recommendation (15 points)

Please provide a letter of recommendation from an at arms length Métis citizen/business partner that can attest to why you should be the successful applicant for this award category.

- The letter should include details of relationship to referee, business, social, and financial impact of the business/ applicant, and why the applicant is suited for the award category. Within the letters of recommendation please provide specific examples
- Ensure contact information for the referral is included

Finalists will be contacted mid April with the awards to be presented on May 30th

To submit completed nominations: info@lrcc.mb.ca

For more information call: 1-800-387-6004 or (204) 589-0772



**Economic
Development**



Red River Métis
Business Development
Corporation